

# FIC Members Business Sentiment Index

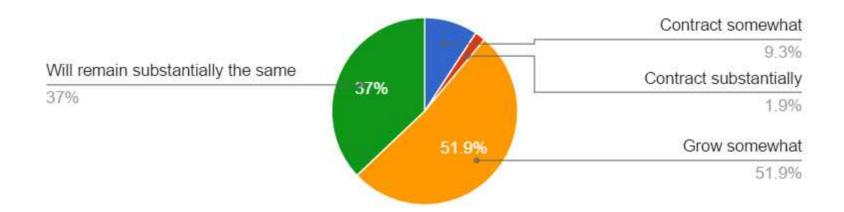
March 2017

54 responses out of 128 members (42%)



# Do you expect your revenues from Romanian business for next year compared to prior year, to:

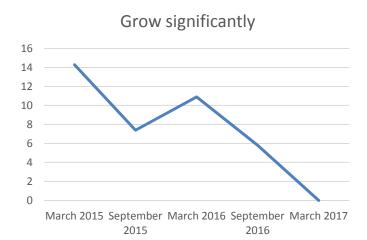






# Do you expect your revenues from Romanian business



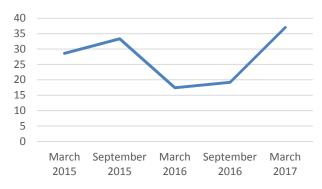


for next year compared to prior year, to:

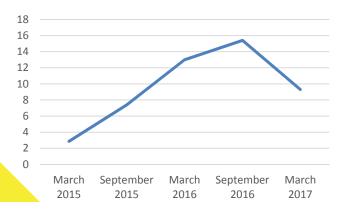
55 54 52 50 47 46 March September March September March 2015 2015 2016 2016 2017

Grow somewhat

Will remain substantially the same







For internal use. Please do not distribute

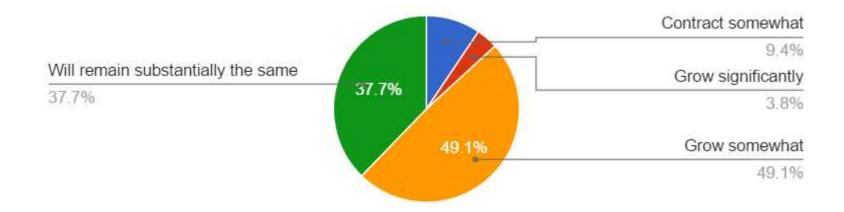
#### Contract substantially





# **Business growth – domestic market**







# **Business growth – domestic market**







#### **Grow somewhat**



# Will remain substantially the



# same



#### Contract somewhat



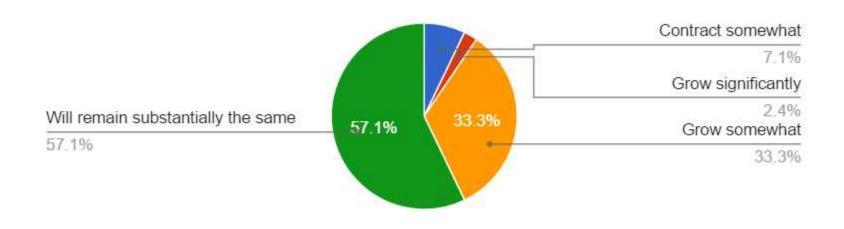
#### Contract substantially





# **Business growth – export market**





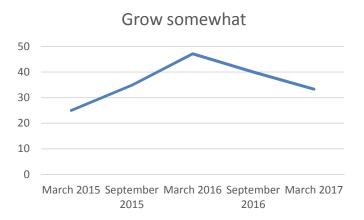


# **Business growth – export market**



**Grow significantly** 





Will remain substantially the same



#### Contract somewhat



Contract substantially

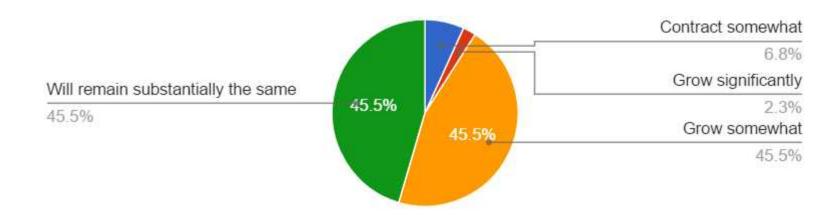


For internal use. Please do not distribute



# **Business growth - total**







# **Business growth - total**



**Grow significantly** 



Grow somewhat



#### Will remain substantially the same

50



#### Contract somewhat



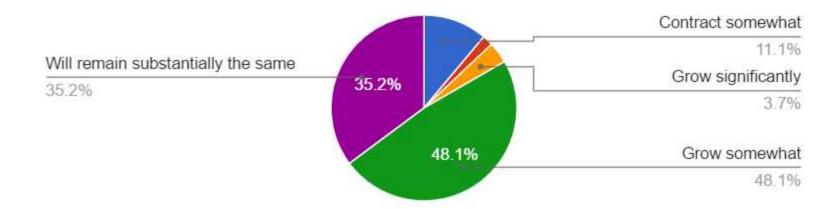
#### Contract substantially





# Do you expect the result for the next 12 months compared to prior 12 months to:

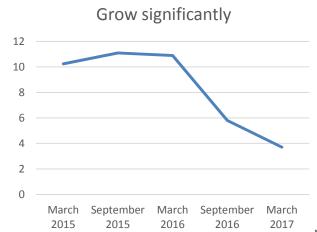


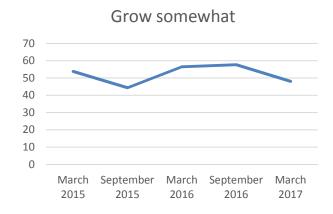




# Do you expect the result for the next 12 months compared to prior 12 months to:



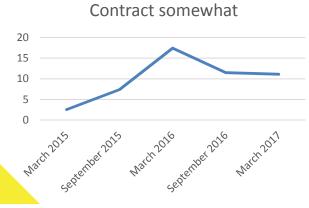


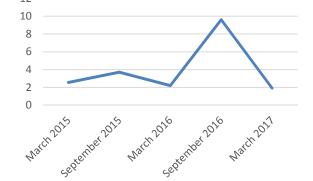


Will remain substantially the same







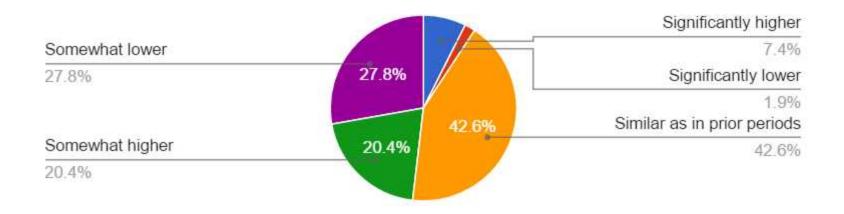


For internal use. Please do not distribute



# Your capital investments planned for the next 12 months compared to prior 12 months are:

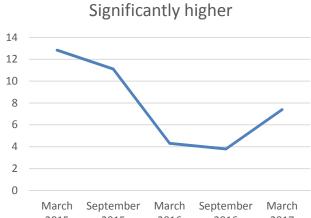


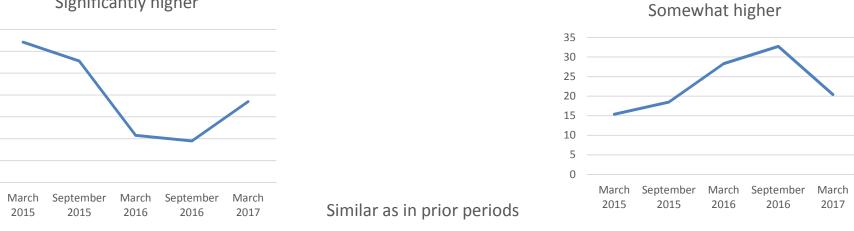


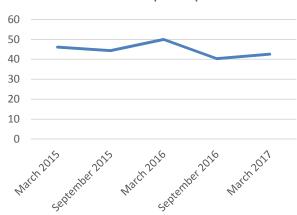


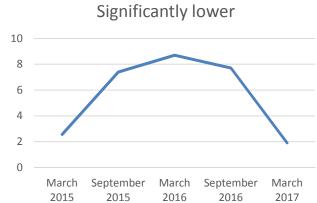
### Your capital investments planned for the next 12 months compared to prior 12 months are:

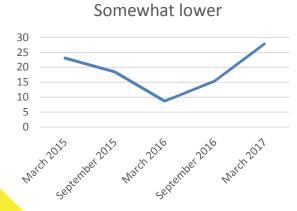








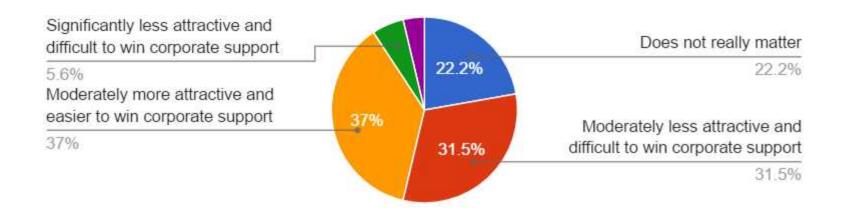






# Attractiveness of Romanian projects compared to peer locations (e.g. in CEE, Europe or could be other international locations):







# Attractiveness of Romanian projects compared to peer locations (e.g. in CEE, Europe or could be other international locations):



Significantly more attractive and easier to win corporate support



Moderately more attractive and easier to win corporate support



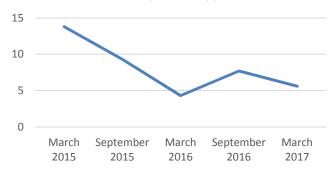
Does not really matter



Moderately less attractive and difficult to win corporate support



Significantly less attractive and difficult to win corporate support



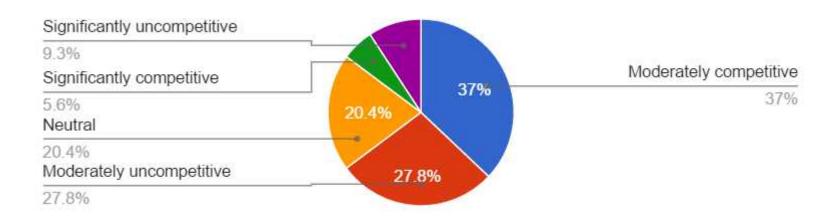
For internal use. Please do not distribute



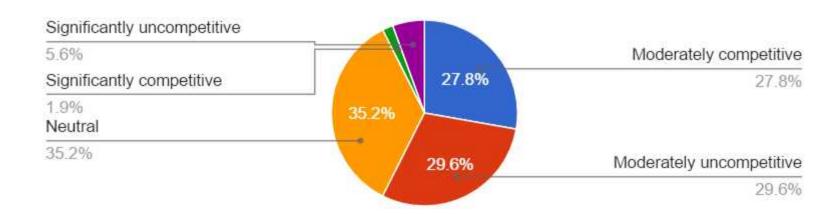
# How would you rate Romania compared to your group peer locations



### **Availability of adequate workforce**



# Fiscal burden





# **Availability of adequate workforce**



#### Significantly competitive



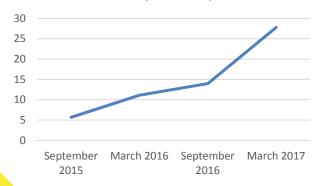
#### Neutral



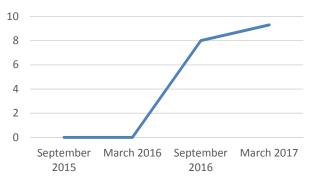
#### Moderately competitive



#### Moderately uncompetitive



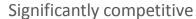
#### Significantly uncompetitive

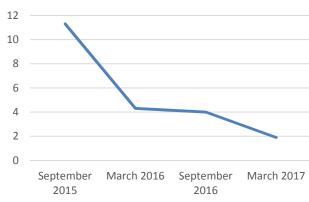




# Fiscal burden







### Moderately competitive



#### Neutral



#### Moderately uncompetitive



#### Significantly uncompetitive

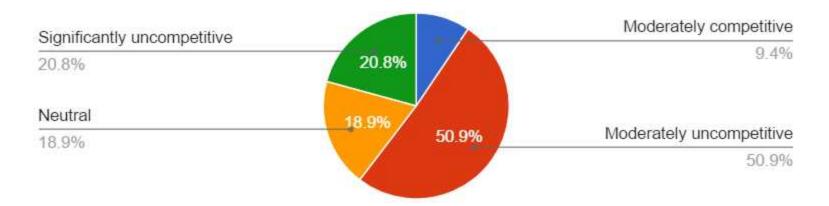




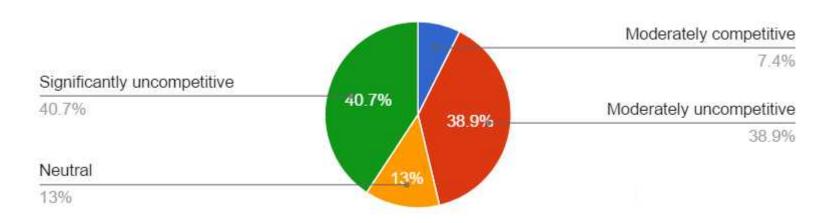
# How would you rate Romania compared to your group peer locations



### **Regulatory burden**



### **Infrastructure**





# **Regulatory burden**



#### Significantly competitive



# Moderately competitive



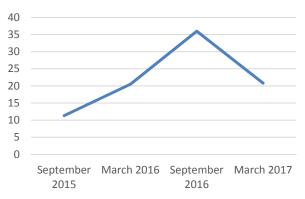
#### Neutral



#### Moderately uncompetitive



#### Significantly uncompetitive

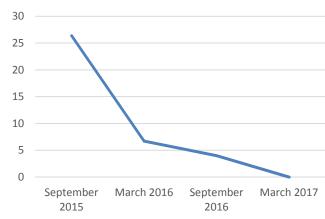




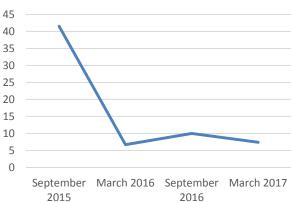
# <u>Infrastructure</u>







# Moderately competitive



#### Neutral



#### Moderately uncompetitive



#### Significantly uncompetitive

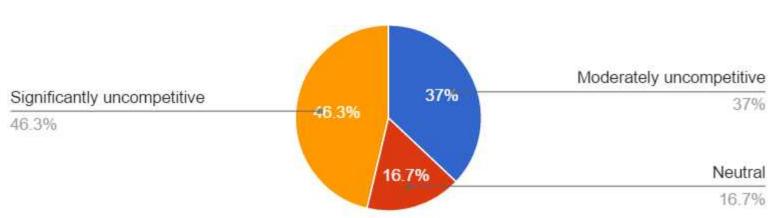




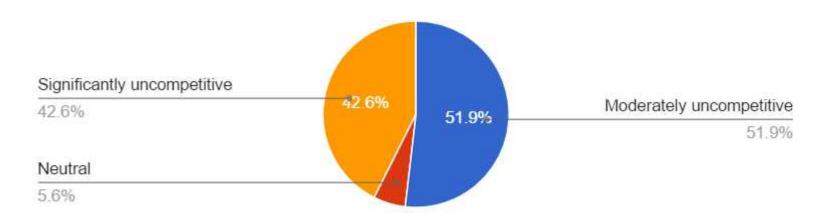
# How would you rate Romania compared to your group peer locations







### **Transparency**

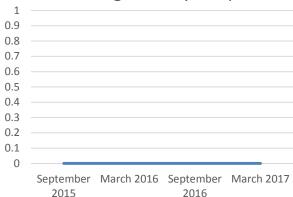




# **Bureaucracy**



#### Significantly competitive



#### Neutral



#### Moderately competitive



#### Moderately uncompetitive



#### Significantly uncompetitive

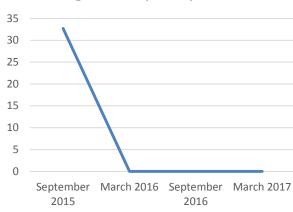




# **Transparency**



Significantly competitive



#### Neutral



#### Moderately competitive



#### Moderately uncompetitive



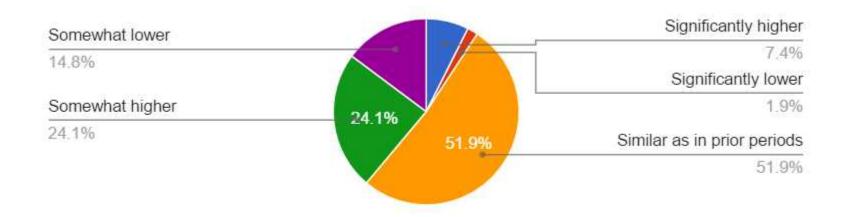
#### Significantly uncompetitive





# Our workforce plan for the next 12 months is



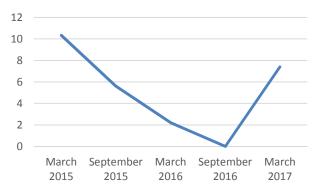




# Our workforce plan for the next 12 months is



Significantly higher



Somewhat higher



Similar as in prior periods



Somewhat lower



Significantly lower

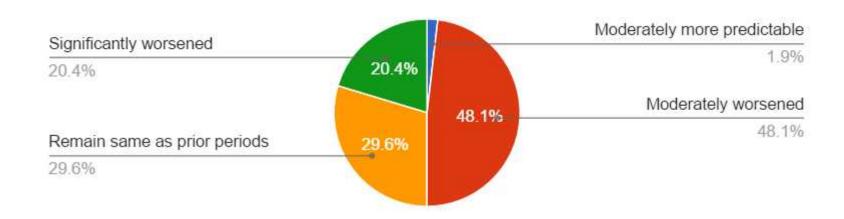


For internal use. Please do not distribute



# The legislative environment effecting the business planning process has become



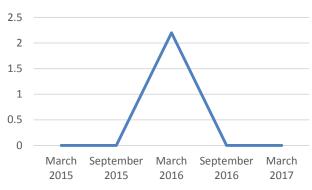




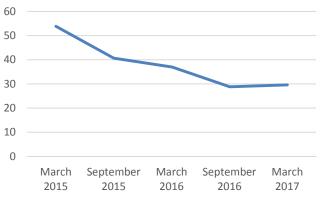
# The legislative environment effecting the business planning process has become



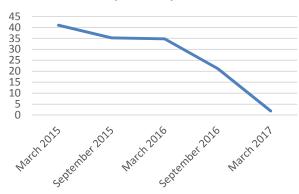




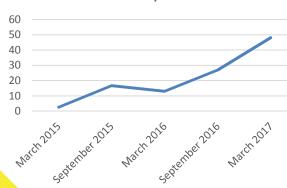
#### Remain same as prior periods



#### Moderately more predictable



#### Moderately worsened



#### Significantly worsened





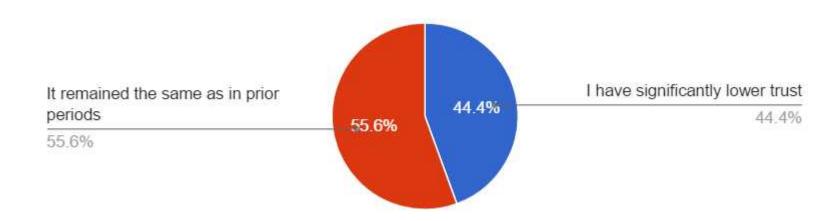


# Non-recurring questions



# How have recent events affected your trust in the Romanian business environment

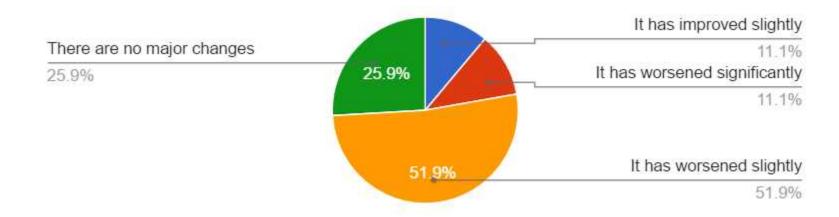






# How would you describe the business environment in Romania, recently?









"The nationalistic language is worrying"

"Currency situation is not stable like before"

"Anti-corporations discourse is worrisome for the business environment. FIC should be more vocal in defending members"

"The anti-multinationals politicians and media discourse is not encouraging and could become a barrier in conducting efficiently the business"





"The general atmosphere against multinational companies uttered by the government (and supported by a significant part of the population) will in the medium term continue to have a negative impact on the business and investment climate in Romania. FIC should be much more vocal in this respect and much, much more promote the positive impact foreign investors have for Romania (esp. towards the population)"





"We are concerned about macro-stability and the impact of recent economical measures on labor costs."

"Predictability at the lowest level possible"

"The initiatives adverse to the banking sector have worsened the environment (debt settlement, CHF conversion)"

"I am skeptical about predictability and sustainability of resources; lots of state budgetary expenses forecasted due to populist electoral measures, I'm sure we'll have a back fire soon (ie higher taxes)"





"There is a climate of mistrust between all actors: employees and management, companies and competitors, companies and authorities, citizens and government. This is the real barrier to business and investment."

"The induced wrong perception regarding foreign investors vs. Romanian investors is not constructive for the health of the Romanian economy. Is FIC going to do something about this?"

"Quality in the judicial system has much room for improvement."





CURRENCY NATIONALISTIC SITUATION MEASURES SURVEY LOCAL

LABOR RETAIN PROPER WORRYING PREDICTABLE MUCH

GOVERNMENT NOTHING SYSTEM CORPORATIONS COMMENTS

# **BUSINESS**

ASPECTS ANTI MULTINATIONALS LANGUAGE ESSENTIAL FOREIGN
GROUPS SUPPORTING AUTHORITIES BARRIER POPULATION ROMANIAN

COMPANIES IMPACT VIEW ROMANIA ATTRACTIVE MORE

CLIMATE BELIEVE STABLE INVESTORS CREATING WORRISOME

AGAINST DISCOURSE ENVIRONMENT INVESTMENT THANK COVERS

BEFORE COORDINATING